

Are You Ready?



Guide to gyms and the digital switchover



The digital switchover is coming

You need to know how it will affect your business.

The switchover starts in some regions in November this year!!!

If you are not prepared you may find that when the switchover comes you lose most of your existing channels on your TVs and CV personal viewing screens.

This guide is designed to help you understand what you need to do, and offer some solutions.

The simple answer is that there is no simple answer.

Steps you need to take now:

First you need to find out if you are already set for digital. Some equipment is compatible with digital, look for the digital tick logo. This is fine for TVs and plasma screens, but most gym equipment with built-in TV tuners are from the USA and they don't use the digital tick scheme. Check with the equipment manufacturer and quote serial numbers to them, they should be able to tell you if your machine has a digital tuner and how to retune the unit (there is normally a secret code to get you into the Engineers setup menu). They may also give you costs for upgrading your screens and equipment.

If your equipment is set for digital you can retune now, but will need to retune again when the switch off happens. (In Granada region you will need to retune twice)

If your equipment is not ready for digital you have 2 choices:

1. Replace or upgrade all you CV equipment viewing screens and analogue Tvs.
2. use a system that can feed the new digital channels to your existing equipment

In an analogue format. **AVonics** have a range of packages to do this.

As a rule of thumb, if your equipment is more than 2 years old, it will not be ready for digital.

Check that your area has digital terrestrial TV coverage, this can be done via the website <http://www.digitaluk.co.uk/postcodechecker/> and entering your postcode. If you don't have coverage you will need to use a satellite system. **AVonics** will be happy to advise on this.

Check that you have a good aerial on the roof of your building. If the existing analogue pictures are grainy or 'ghosted' then you may need to upgrade your aerial or distribution system. In most regions aerials do not need to be upgraded.

You may think that if you already have a Sky or Freeview box in your gym, you are ready for digital. This would be the case as long as everyone in the gym wants to watch the same TV channel. Your Sky or Freeview box can receive all the available digital channels but can only receive one at a time. If you decide to use Sky, you will need a receiver box for each channel you want to show and pay for a Sky subscription for each receiver. If you use Freeview you can have one box for each channel and no subscription, this is not as simple to install as it sounds.

AVonics has a single box solution to this problem. We can come to your Gym and install our Mega-Box Digital Headend. Our fixed package price includes installation to your existing system by our qualified and experienced engineers.



get set for digital  **Contact AVonics 0161 872 7001**



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